

REPORT ON MULTIPLIER EVENT 5

Multiplier Event No 5 (E5): How to develop collaborations and participatory approaches for the development of peripheral rural areas and sustainable farming practices? - Elaborating learning and training material - The RUR'UP Project approach

Receiving organisation: **PO1-CIHEAM-IAMM**

Date of the event: **24/10/2022, Montpellier, France – on-line event**

1. SHORT DESCRIPTION OF THE MULTIPLIER EVENT 5 (E5)

The second French Multiplier Event was organised in October 24th, 2022, under a webinar format. It gathered over 25 participants at regional, national, Mediterranean and International level and count on the participation of representatives from the four Helix innovation strategy: academia, including researching and training institutions; private sector and non-governmental organisations; public authorities and policy makers; civil society: and, future professionals aiming at contributing to the sustainable development of rural areas.

The main objective of the Event was to present the collaborative work carried out during the RUR'UP project between academia and local stakeholders for the elaboration of the RUR'UP learning modules and case studies and how the project contributed to adapt teaching material to a professional audience.

Furthermore, the Multiplier Event raised awareness on the importance of the collaborative work and participatory (multi-actor) process for the elaboration of innovative learning and training material, adapted to peripheral rural areas particularities and highlighted the training of future professionals on sustainable agriculture in alternative systems and specific needs coming from peripheral rural areas.

As described and planned in the proposal, the webinar was organised by the CIHEAM-IAMM with the collaboration of the French associated partner, the Interdepartemental Agreement of Causses and Cévennes (l'Entente Interdépartementale des Causses et Cévennes, EICC). The deep expertise of the EICC on pedagogical and educational approach on sustainable agriculture was key for the success and implementation of the second French Multiplier Event, despite the fact of being crucial during the whole project implementation, contributing to the elaboration of the French Case study material, among others.

During this half a day webinar, and through the example of the RUR'UP project, participants learnt on the importance of the co-creation of learning material and some of them were invited to explain and present own experiences on multi-actor approaches and participatory process.

Furthermore, exchanges and discussions amongst participants and experts allowed to have a reflection on the need of multi-actor and multi-level interactions and collaborations for ensuring an effective sustainable development of the peripheral rural areas.

The ME5 contributed to the capitalisation and dissemination of RUR'UP outputs, results and followed methodology and enabled to build future collaborations on active pedagogies and training at institutional level.

2. PROGRAMME OF THE MULTIPLIER EVENT 5

PROGRAMME

How to develop collaborations and participatory approaches for the development of peripheral rural areas and sustainable farming practices? - Elaborating learning and training material - The RUR'UP Project approach

24/10/2022, Montpellier, France – on-line event

| |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I- Programmes on sustainable development of peripheral rural areas: introduction |
| 1- RUR'UP Project innovative education for sustainable development in peripheral rural areas. Elaborating learning and training material: French and Greek case studies RUR'UP project presentation RUR'UP Case studies on participatory strategies for the elaboration of training material: French case study presented by the Entente Interdepartementale des Causses et Cevennes (associated partner RUR'UP) and by the CIHEAM-IAMM Greek case study presented by the University of Thessaly, Greece (RUR'UP coordinator) |
| 2- Case Studies on sustainability programmes and cooperative practices |
| II- The participatory process |
| III- Sharing experiences on collaborative strategies and further exchanges: Moving forward, feedback and Panel discussion |

Here-below, screenshot of the programme:

Co-funded by the
Erasmus+ Programme
of the European Union

RUR'UP Innovative Education for Sustainable Development in Peripheral Rural Areas
 Strategic Partnership (Key Action 2) under agreement No 2020-1-EL01-KA203-079121



How to develop collaborations and participatory approaches for the development of peripheral rural areas and sustainable farming practices?

Elaborating learning and training material - The RUR'UP Project approach

MES - MONTPELLIER, 24 Octobre 2022, 13h30 CET

LINK TO CONNECT : |

<https://iamm-ciheam-org.zoom.us/j/84865085637?pwd=VXovVEh4MDFaOEZKbW1DNmxRWlYwUT09>

Meeting ID: 848 6508 5637

Passcode: 863988

PROGRAMME

| |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I- Programmes on sustainable development of peripheral rural areas: introduction |
| 1- RUR'UP Project innovative education for sustainable development in peripheral rural areas. Elaborating learning and training material: French and Greek case studies Maïte Puig de Morales, CIHEAM Montpellier, RUR'UP case studies on participatory strategies for the elaboration of training material: Amandine Priac, EICC, and Maïte Puig de Morales, CIHEAM-IAMM Serafeim Felekis and Dimitra Gaki, UTH |
| 2- Case Studies on sustainability programmes and cooperative practices Alice Garnier, Institut Agro Florac, project Erasmus+ PastorEA Pedro Mari Herrera, Fundación Entretantos, Spain, project Life LiveAdapt, training path on « adaptation of extensive livestock farming practices » |
| II- The participatory process |
| III- Sharing experiences on collaborative strategies and further exchanges: Moving forward, feedback and Panel discussion |

Short description of the programme sequence

The CIHEAM-IAMM organised an interactive webinar with a twofold objective: i) for presenting the RUR'UP project as an example of successful collaboration between academia and territorial actors; and, ii) for moving forward on the participatory process when elaborating learning and training material.

The webinar started with a short presentation of the participants and their expectations for attending the webinar. The introduction was followed by a presentation of the RUR'UP project, its objectives, outputs, results and achievements. Later, the CIHEAM-IAMM briefly presented the collaborative work followed by the partnership and the participatory process and methodology followed for developing the RUR'UP learning materials. After that, it was presented the French case and the Greek Case. For the French Case presentation, the CIHEAM-IAMM counted on the collaboration of the EICC. The objective was to show how both organisations were cooperating during the whole project implementation and how both institutions mobilised territorial stakeholders for RUR'UP purposes. A focus was made on the methodology followed for the co-elaboration of RUR'UP material and a presentation of the interactive training guide addressed to advisors and professionals was made. The Greek example was presented by the Greek partner (UTH) and focussed on the multi-actor and participatory process and methodologies followed in the different phases of the project (focus groups, etc.) with a focus on the process followed for the engagement and involvement of the local actors for the elaboration of the Summer school learning and teaching material.

Right after, there was some time for allowing participants to present own experiences and a focus was made on two successful projects where participatory process and multi-actor approach were engaged for the elaboration of educational and training material.

During the second part of the webinar, the CIHEAM-IAMM presented the participatory process, based on the learns and material from the RUR'UP e-learning course module.

The last part of the workshop was dedicated to further exchanges and learns amongst participants and a time was dedicated to have common reflections on future collaborations and strategies for the sustainable development of the peripheral rural areas and the improvement of the knowledge of the actors engaged and working there.

3. THE ORGANISATION OF THE EVENT

The webinar took place on the 24th of Octobre 2022 under an on-line format. The event was held in English language and was open to international experts and participants from Programme countries (Cyprus, Spain, Greece, etc.) and non-Programme Countries from the Mediterranean area (Morocco, Algeria). This international representation, jointly with the regional (French) representation, allowed to have a deep common reflection on participatory and multi-actor approach, outreached wider audience and contributed to enlarge project results dissemination. Registration was made on-line and the meeting was finally organised on-line due to logistical unforeseen constraints of some of the participants and some of the organisers.

4. AUDIENCE AND PARTICIPANTS OF THE MULTIPLIER EVENT

The Multiplier Event 5 aimed at answering to the Four Helix innovation strategy and targeted to stakeholders from academia, such as researchers, educators and vocational trainers, private sector and NGOs, public authorities and administration, students and future professionals and civil society. The objective of the event was to learnt from and built on international and Mediterranean experiences and cases studies and the choice was made for promoting the event beyond a regional seminar and opening it to a wider audience. A total of 25 participants joined the webinar.

In order to ensure the success of the event and that the goals were achieved, the choice was made for having a limited number of participants but coming from different sectors and with different profiles. Indeed, the idea was to create an effective multi-level working arena (4 helix innovation strategy) where very different profiles of participants (from public authorities to students) could interact and to contribute actively to raise awareness on the importance of the multi-level participatory process.

See list of attendance in Annex 2.

5. CONCLUSIONS, NEXT STEPS AND EXPECTED FOLLOW-UP

Main conclusions and next steps

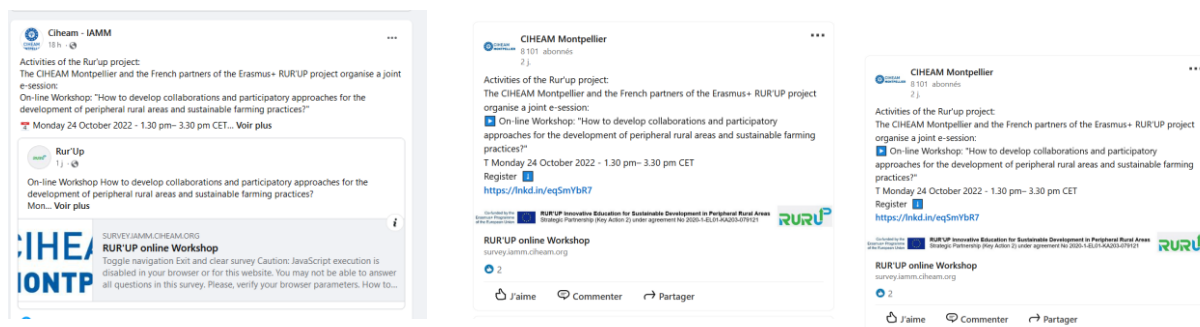
Participants highly appreciated the webinar in terms of content and also in terms of networking and format (interactive webinar). It was a success to present to concerned actors how academia and actors from the territory were working closely during the RUR'UP project.

Feedback from participants is very positive and the exchanges that followed the event will certainly give way to new ideas of cooperation and coordinating actions between academia, private sector, civil society and policy makers, for the sustainable development of the peripheral rural areas.

6. COMMUNICATION MATERIAL

The CIHEAM Montpellier promoted the Multiplier Event through its social networks and website and created an entry for communicating and disseminating the Event results and outputs. Some of the communication material of the Event were the following:

Here-below, a screenshot of the event announcement through the social networks, the programme announcement and the registration form, and in Annex 1, a selection of screenshot from the webinar.



WORKSHOP

How to develop collaborations and participatory approaches for the development of peripheral rural areas and sustainable farming practices?

Elaborating learning and training material – The Rur'Up project approach

On-line Multiplier Event ES – CIHEAM Montpellier
Monday 24 October 2022 - 1.30 pm - 3.30 pm CET

The CIHEAM Montpellier and the French partners of the Erasmus+ Rur'Up project organise a joint e-session on how to develop collaborations and implement participatory approaches for the sustainable development in peripheral rural areas.

Based on the work developed through the Rur'Up project and the collaborations established between peripheral rural areas and sustainable farming systems across Europe, this session will address key challenges for the development of peripheral rural areas.

During the workshop we will exchange on the importance of implementing multi-stakeholder collaborative strategies, we will present successful experiences and we will explore new possibilities of collaborations.

On the agenda:

- Presentation of successful collaborative and multi-stakeholder strategies for a sustainable development of peripheral rural areas. The example of Rur'Up project on training material. The example of other initiatives in France, Spain, Greece and South Mediterranean
- Participatory exchanges and sharing experiences on collaborative strategies
- Moving forward: discussion and reflection on common synergies.

We look forward to exchanging and to learning from you!
You can register through the following link:
<https://forms.gle/9m5mYbR7>

Annex 1 – Screenshots taken during the webinar

Zoom Meeting

Thomas Wasser... hassan ouabouch

RUR'UP Presentation_MES_Oct-2022_vf - PowerPoint

Fichier Accueil Insertion Création Transitions Animations Diaporama Révision Affichage Acrobat

Orthographe Dictionnaire des synonymes Recherche intelligente Traduire la langue

Nouveau commentaire Supprimer Précédent Suivant Comparer Accepter Refuser

Local actors engagement in RUR'UP

STATE OF ART → WORKHOPS FOCUS GROUPS

EDUCATIONAL MATERIAL → CASE STUDIES CONTENT

TRAINING STUDENTS → SUMMER SCHOOL

MATERIAL FOR ACADEMIA & PROFESSIONALS → GUIDES FOR ACADEMIA AND PROFESSIONALS

RUR'UP: Innovative education for sustainable development in peripheral rural areas

Strategic Partnership (Key Action 2) under the Agreement n° 2020-1-EL01-KA201-079121

Participants (17)

Find a participant

Dimitra GAKI - UTH (Me)

Maite Fdez - CHEAM ... (Host)

hassan ouabouch

Alice Garner

Anam Azam

Christina Kleisari

Constantine Slopodos

Dreplays

Kostas Tosios - DBC Diadikasia Bu...

Leonidas Kyriakos - AgrEconLab ...

MOUNTMED INSTITUTE

Panos Papadopoulos - Open Farm

Pedro Herrera

Selene Ornelas

Seraphim Feleki - DBC Diadikasia ...

Thomas Wassermann (CREDa)

Adrià Menéndez (CREDa)

Unmute Stop Video

Participants Chat Share Screen Record Reactions Apps

3:00 PM 24/10/2022

Zoom Meeting

Thomas Wasser... hassan ouabouch

RUR'UP Presentation_MES_Oct-2022_vf - PowerPoint

Fichier Accueil Insertion Création Transitions Animations Diaporama Révision Affichage Acrobat

Orthographe Dictionnaire des synonymes Recherche intelligente Traduire la langue

Nouveau commentaire Supprimer Précédent Suivant Comparer Accepter Refuser

Main objective :

To develop new knowledge and skills and improve the sustainable development in the peripheral rural areas across Europe.

Innovative learning material

RUR'UP: Innovative education for sustainable development in peripheral rural areas

Strategic Partnership (Key Action 2) under the Agreement n° 2020-1-EL01-KA201-079121

Participants (17)

Find a participant

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Unmute Stop Video

Participants Chat Share Screen Record Reactions Apps

3:00 PM 24/10/2022

Zoom Meeting window showing a PowerPoint presentation titled "RUR'UP: Innovative education for sustainable development in peripheral rural areas". The presentation content includes:

- Header: **RUR'UP: Innovative education for sustainable development in peripheral rural areas**
Strategic Partnership (Key Action 2) under the Agreement n° 2020-1-EL01-KA203-079121
- Section 1: **How to develop collaborations and participatory process and approaches for the sustainable development of peripheral rural areas**
- Section 2: **Elaborating learning and training material**
- Section 3: **The RUR'UP Project approach**
- Section 4: **RUR'UP: Innovative education for sustainable development in peripheral rural areas**
- Footer: **Montpellier, 24 Octobre 2022**

The Zoom interface shows a list of participants on the right, including Dimtra Gaki-LUTH, Alice Garner, hassen ouabouch, Thomas Wasser..., and Thomas Wassermann (CREDA).

Zoom Meeting window showing a grid of participants in a video conference. The participants are arranged in a 4x4 grid, with names visible in the top row and bottom row of the grid.

Participants (16):

- Dimtra GAKI-LUTH (Me)
- Malte PdeM - CIHEAM Mon... (host)
- Seraphim Feleis - DBC Diadkasia ...
- Alice Garner
- Anam Azam
- Constantine Iliopoulos
- Leonidas Kyrgia...
- Thomas Wasser...
- hassen ouabouch
- Dreplays
- MOUNTMED IN...
- Selene Ornelas
- Panos Papadop...
- Christina Kleisiari
- Kostas Tosios - ...

Zoom Meeting window showing a web browser displaying the EUR'UP Project website. The website content includes:

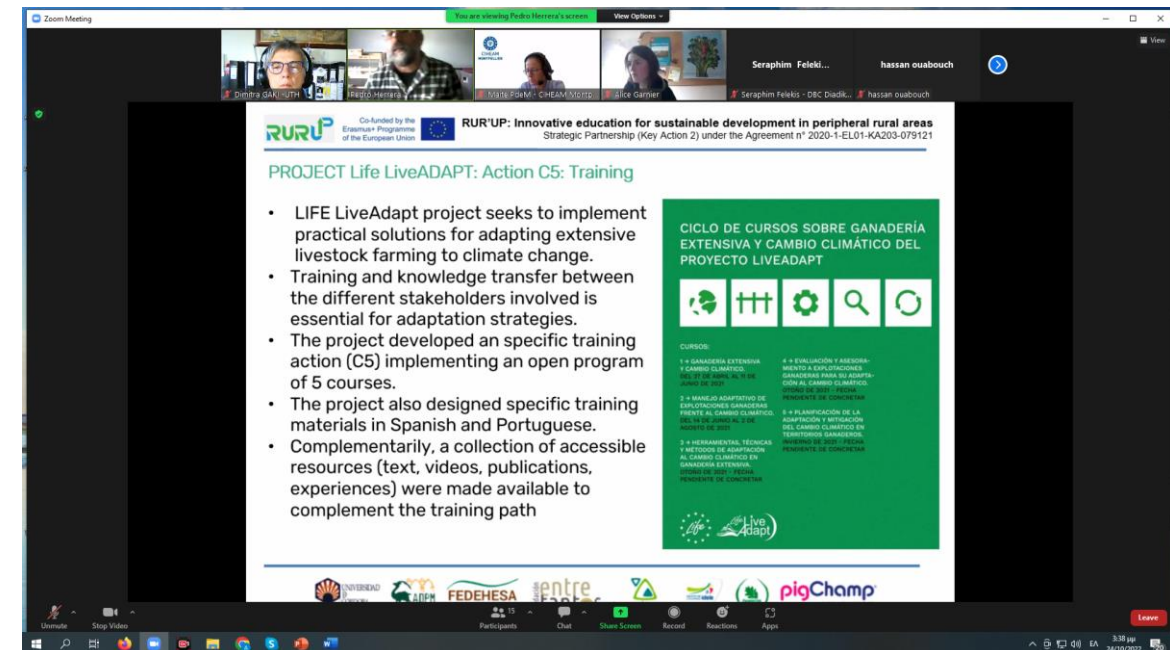
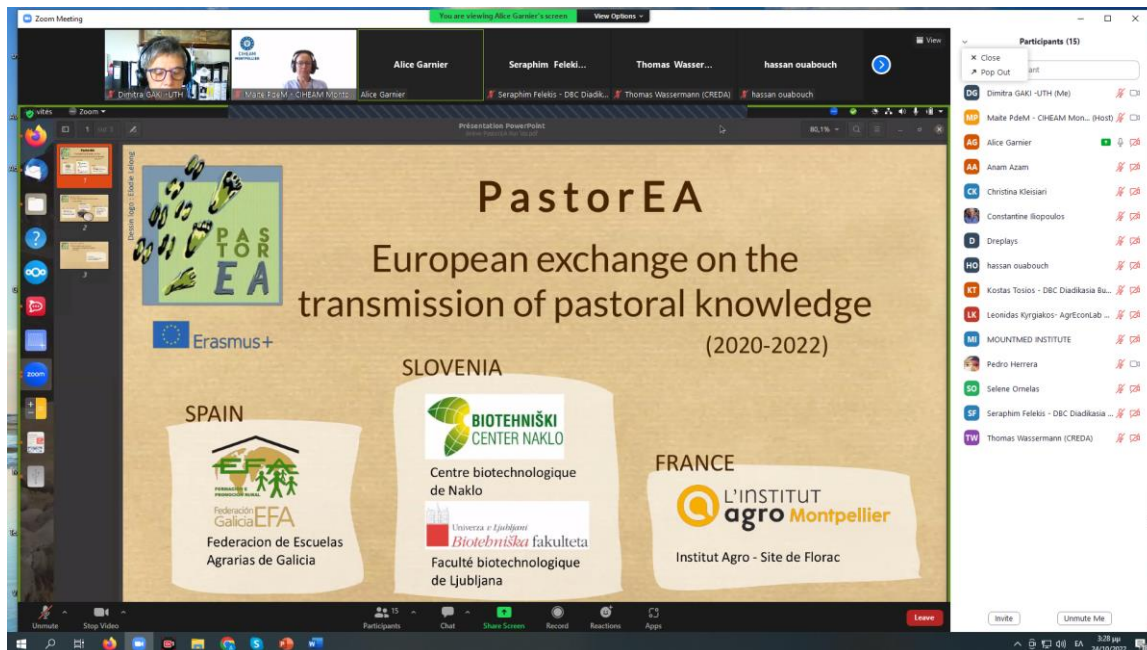
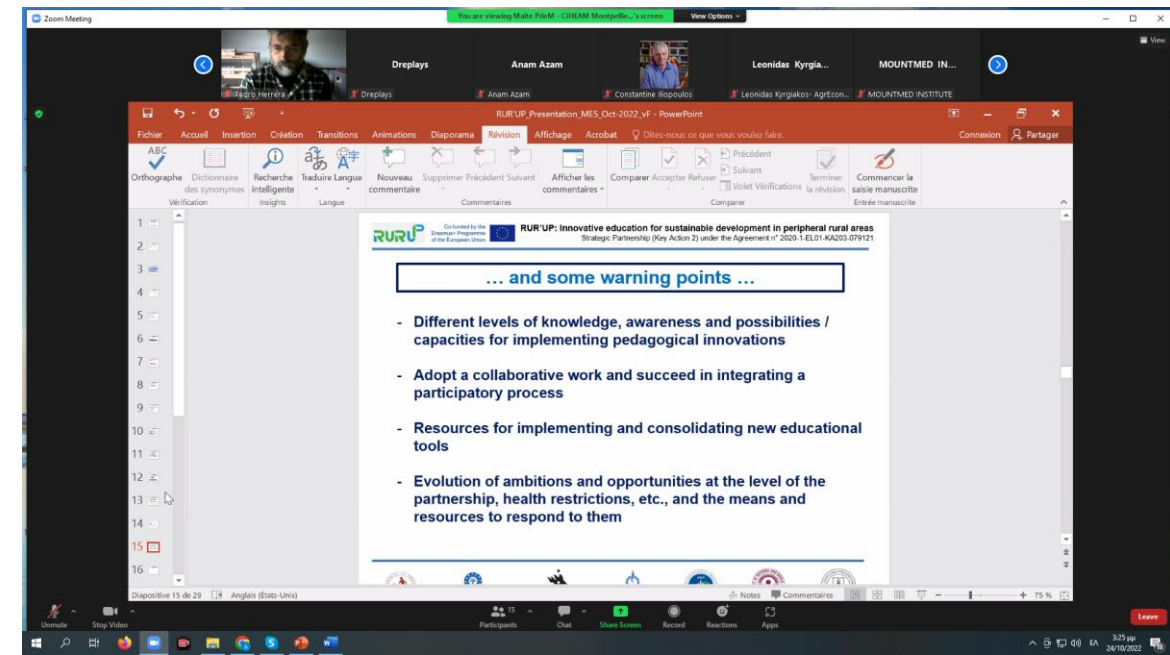
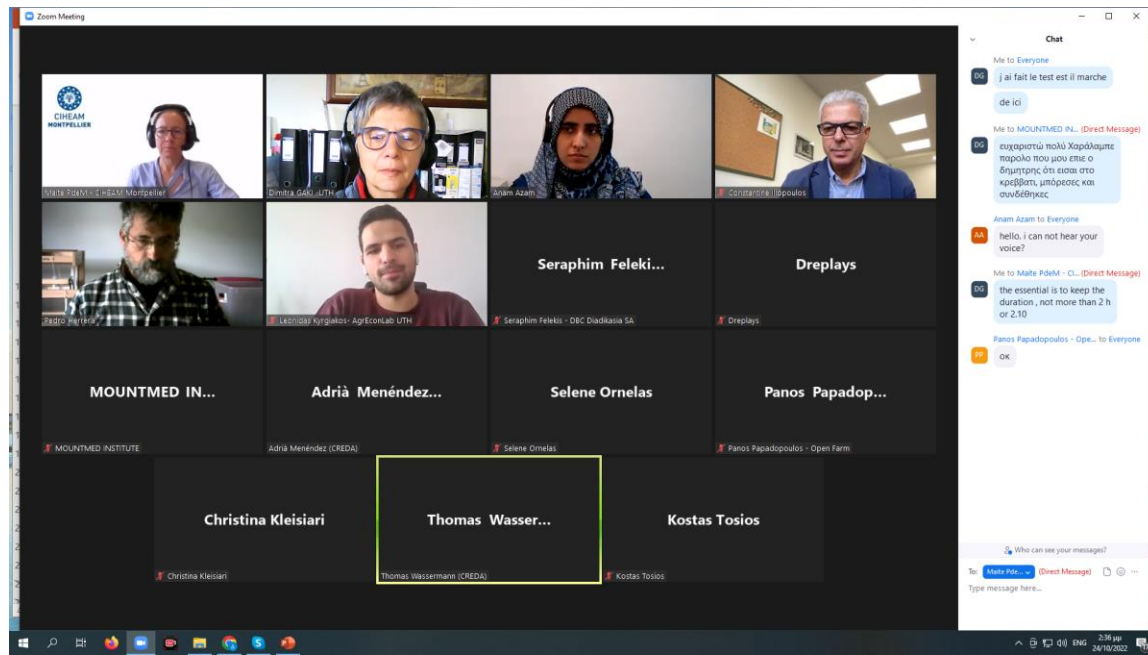
- Header: **EUR'UP Project - Presentation and Content of the Virtual Bank Material and Guidance on Case Studies**
- Navigation: **View Edit Delete**
- Home > EUR'UP Project - Presentation and Content of the Virtual Bank Material and Guidance on Case Studies
- Blog: 19 September 2022
- Want to add a group content?
- Don't hesitate to do so!

The Zoom interface shows a list of participants on the right, including Dimtra GAKI-LUTH, Alice Garner, hassen ouabouch, Thomas Wasser..., and Thomas Wassermann (CREDA).

Zoom Meeting window showing a PowerPoint presentation titled "RUR'UP: Innovative education for sustainable development in peripheral rural areas". The presentation content includes:

- Header: **RUR'UP: Innovative education for sustainable development in peripheral rural areas**
Strategic Partnership (Key Action 2) under the Agreement n° 2020-1-EL01-KA203-079121
- Section 1: **Specific Goals :**
- Section 2: **1 - To reinforce the comprehension, awareness and skills of (future) professionals from Peripheral Rural Areas (PRA)**
- Section 3: **2 - Strengthen collaboration between Higher Education and potential regional and cross-regional employers**
- Section 4: **3 - Support professional competencies of the HE educators in such regions**
- Section 5: **4 - Contribute to the elaboration of learning and training material and ensure learning for improving the skills and competencies**
- Section 6: **5 - Contribute to the international pool of open educational resources (OER)**
- Section 7: **6 - Promoting collaborative approaches and participatory processes for the sustainable development of PRA**

The Zoom interface shows a list of participants on the right, including Dimtra GAKI-LUTH, Alice Garner, hassen ouabouch, Thomas Wasser..., and Thomas Wassermann (CREDA).

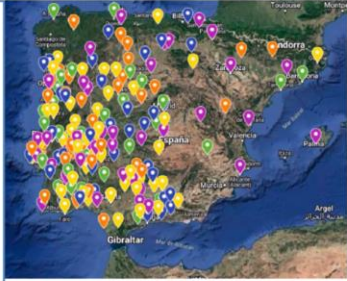


Zoom Meeting

RURUP: Innovative education for sustainable development in peripheral rural areas
Strategic Partnership (Key Action 2) under the Agreement n° 2020-1-EL01-KA203-079121

PROJECT Life LiveADAPT: Results

- 2 itineraries of 5 courses each (one in Spain, one in Portugal) celebrated in the 2 last years of the project
- Spain: MOOC Platform by University of Córdoba, facilitated groups of less than 30 students
- Portugal: 1 facilitated group per course, MOOC Platform
- Up to 980 applications were received for all courses, 90-95 students / course
- Ex-ante questionnaire on training needs
- Ex-post questionnaire in course satisfaction
- 372 unique students signed at least one course
- 35% of the students asked for a certification after completing the courses
- Positive appreciation from students
- A group of around 20 students performed the whole training itinerary
- All materials have been uploaded to the project's website and made available to any person interested in following the courses



<https://liveadapt.eu/ciclo-de-formaciones-life-liveadapt/>

Logos: FEDER, FEDEHESA, Centre tantos, pigChamp pro europa

Zoom Meeting

RURUP: innovative education for sustainable development in peripheral rural areas
Strategic Partnership (Key Action 2) under the Agreement n° 2020-1-EL01-KA203-079121

Principles / challenges of participation

1. Access to **venues or arenas** where actors can interact, learn from each other.
2. **Durability of the initiative** (long-term rather than short-term) with sufficient project time and resources.
3. Need of **facilitation** of the process even in an already positive collaborative environment.
4. (Avoid) Too much focus on quick fixes and too little on the process that makes possible future improvements of complex and contentious issues.
5. **True and long-term participation** by the actors / stakeholders.

Participants (12)

Chat

hassan ouabouch to Everyone: Thank you very much for this interesting workshop.

Zoom Meeting

RURUP: innovative education for sustainable development in peripheral rural areas
Strategic Partnership (Key Action 2) under the Agreement n° 2020-1-EL01-KA203-079121

Actors and Stakeholders analyses

1. Who are the actor/stakeholders?
2. Does any actor/stakeholder have unique status (e.g. traditional rights)?
3. What are the stakeholders':
 - Stated positions?
 - Interests (concerns, fears, goals)?
 - Worldviews and values?
4. What are the stakeholders' relational histories?
5. What are the stakeholders' incentives to:
 - Change existing situation?
 - Collaborate?
 - Compete?
 - Learn?