



Erasmus+



**Building capacity for sustainable development in
peripheral rural areas**

INTELECTUAL OUTPUT 3 (IO3)

“BANK OF CASE-STUDIES”

CIHEAM Montpellier

TRANSNATIONAL PROJECT MEETING 2 - 22-23/07/2021

Produced by the RUR'UP project funded under Erasmus+ agreement 2020-1-EL01-KA203-079121



IO3 – VIRTUAL BANK OF CASE STUDIES

MAIN TASKS AND EXPECTED OUTPUTS

- Guidelines and Templates
- Identification of innovative case examples
- Elaboration of Materials on Case- Studies for IO2 course and for IO5 Summer School
- Bank of Case Studies as standalone material



Use of the Virtual Bank of Case Studies

Along with the RUR'UP e-learning module

- The Cases are included in each Part of the course
- Included / uploaded as moodle resource material

Beyond the e-learning module

- All PRA innovation cases are uploaded to the Digital Platform
- Possibility to extract the content and use it in autonomy
- Material could be structured as follows:

Set of 14 Innovation case studies (from the 7 PRAs)

Supporting material for external use beyond the e-course



INNOVATION CASE-STUDIES FOR LEARNING COURSE

The Innovation Case Studies contains **a set of examples of innovations** developed by the PRAs.

Each Case Study correspond to one module of the e-course and is structured in 4 main sections following IO2 structure

- **PART A – Baseline assessment of the PRAs**
- **PART B – Understanding the innovation process**
- **PART C – Describing the innovation (innovation examples)**
- **PART D – Dissemination, transfer and brokerage**



Module IO2	Content IO2 from e-learning module	CASE STUDY Content IO3	Resources/material IO3 / IO2	Activity and submission IO2
Module 1 Introduction	course, peripheral rural areas, sustainable development goals, EU strategies	none	Syllabus Online resources	moodle test for checking understanding Essay / Reaction
Module 2 Baseline	Introduction to the peripheral rural areas: characterisation and trends, past development, present vulnerabilities, innovation needs	PART A: Baseline Assessment	From the Case Study: Text resource (summary of BA and BAU) + Additional own material	(moodle test for checking understanding) Mindmap / Rich Picture Peer feedback
Module 3 Creating the basis for the innovation process	innovation process, role of actors (their perspectives and interests), participatory approach, visioning	PART B: Understanding the innovation process	From the Case Study: Text source / Fiches (Participatory approach, the process on stakeholders involvement, Action Plan towards the vision) +Additional own material	(moodle test for checking understanding) Essay & Peer feedback
Module 4 Creating & implementing solutions	innovation types, innovation cases	PART C: Innovation examples	From the Case Study: Innovation fiche + Additional own material / recorded material	(moodle test for checking understanding) Completed template Essay & Peer feedback
Module 5 Moving forward	innovation exchange/innovation transfer, dissemination	PART D: Innovation transfer and brokerage	From the Case Study: Short text material (Roadmap -Action Plan, cross-visits, transfer seminars)	(moodle test for checking understanding) Essay & Peer feedback
Module 6 Synthesis, Reflecting and evaluating		none	All personal submissions and received feedback	A personal e-portfolio & reflection on it



1- Baseline Assessment of the PRA

- To provide a **general description of the PRA including:**
 - Definition of the farming system
 - Identification of social, economic and environmental characteristics
 - Historical and recently development of the PRA
 - Vulnerabilities and needs
- Linked to e-learning module **part A**

Material from HNV-Link project:

Baseline Assessment and Business as Usual description of PRAs

<http://hvnlink.eu/outputs/assessmentsandinnovations/>



2- Understanding the innovation process

- To provide **an overall approach on the innovation process:**
 - Engaging stakeholder's on a participatory process
 - Drafting a common vision for the PRA
 - Identifying opportunities and needs and reaching innovations
- Linked to e-learning module **part B**

Material from HNV-Link project:

participatory approach and process
information on innovation seminars
roadmap to the innovation process
<http://hnvlink.eu/learning-areas/>



3- Innovation description

- A presentation of innovation examples
- Linked to **e-learning module part C**

Material from HNV-Link project:

Innovation material (fiches compendium & fiches)

Innovation searching tool

<http://hnvlink.eu/innovations/>



TEMPLATE ON
INNOVATION FICHE FOR PERIPHERAL RURAL AREAS

Innovation fiche template

1 / PRA and innovation identification

1.1 - Peripheral Rural Area name:

1.2 - Innovation short name:

1.3 - Agricultural system to which the innovation relates (may be more than 1):

1.4 - The story in a nutshell:

Tell this innovation story in simple terms. Include: How the innovation emerged (government project/farmer initiative, etc.) / What stage is at? An established initiative still running, finished, just starting, a pilot project, etc. 5-10 lines

2 / What specific challenges does the innovation address?

Explain the context as the general characteristics of the PRA and its specificities of agriculture, and the main issue at stake: why was innovation seen as necessary, what for? 5-10 lines

3/ Description of the innovation

3.1 - Where does this innovation fit in the four innovation themes identified?

3.2 - Which theme(s) is most relevant:

Products and Markets;

Farm Techniques and Management;

Social and Institutional;

Regulation and Policy

Explain if the innovation straddles multiple themes, putting them in order of relevance. 3-5 lines

5 / Why the innovation worked and why did not? Which was the process, the enabling factors, and the limiting factors, for preventing full realisation of the innovation's potential?

Lack of interest in the wider community or the authorities, the wrong timing, lack of support etc. 10-15 lines

6 / What lessons can we draw from this experience?

In terms of innovation processes and drivers, results, addressing Rural Peripheral Areas and Farming systems challenges, up-scaling, over-coming limiting factors etc.

Is the innovation/process unique to this territory and its characteristics, or is it replicable in other areas? Under what conditions would it be replicable? 5-10 lines

4 / What are the overall achievements of the innovation?

4.1 What was the process that made it happen?

Describe the process that made the innovation happen. What was the main driver, the trigger? Who talked to whom, who lead the way, etc.? What was the role of each of the main actors?

4.2 What were the enabling and success factors?

Involvement or commitment of stakeholders, the right timing, institutional support, funding, commercial opportunity, policy opportunity etc.

4.3 Is it improving socio-economic viability of HNV farms and communities while maintaining HNV characteristics? How?

4.4 Does it include conservation of nature values as an explicit objective, or is this effect incidental? How?

4.5 On what scale is the innovation successful (individual farm holding, whole community...), and potentially successful?



4- Innovation dissemination, transfer and brokerage

- Description on the process of transferring the innovation, the stakeholders and resources engaged, the learning process from peers, etc.
- Linked to e-learning module **Part D**

Material from HNV-Link project::

Cross-visits guidelines, reports, recorded material and reflections

Regional Seminars and innovation transfer summaries

PRAs Action Plan

<http://hvnlink.eu/activities/cross-visits/>



INNOVATION CASES FOR e-LEARNING COURSE

TENTATIVE WORKFLOW / TIMELINE

- **Guidelines and Matrix – comments by mid/end August**

https://docs.google.com/document/d/1oU2T8Fy19BxB-hdv0U9_LlLgPbPJpmZ/edit

<https://docs.google.com/spreadsheets/d/1oLrYEIkPYchztnABnIk2FGSdB4oJ2NjL/edit#gid=267807781>

Templates - coming afterwards – by end of August

- **PART A – by mid Sept. (partners) – final material end Sept.**
- **PART B – by beginning Oct. (partners) – final material end Oct.**
- **PART C – Innovation fiches – by end Oct.**
- **PART D – by beginning Nov.**
- ...



IO3 - BANK OF CASE STUDIES as Standalone material

FOR DISCUSSION WITH PARTNERS

Timeline → by end of June 2022

Need to provide → Bank of CS as standalone material

Suggestions:

- **Collecting Innovation Cases Studies (Part C)**
- **Creating additional resources and material** (i.e. from HNV-Link or new ones → how to record as a professional with a smartphone // ppt interactives...)
- **Elaborating pedagogical guidelines**
- **Upload contents to the Digital Platform**



Virtual Bank of Case Studies

Innovation Matrix

Innovations from PRAs classified by theme

