



# Innovative education for sustainable development in peripheral rural areas

## **Kick of Meeting**

06 November 2020 Zoom meeting 2.00- 6.00 PM (CET)

















#### **RUR'UP Kick of Meeting Agenda**

1)	Concept: What is RUR'UP	Serafeim Felekis
2)	Work Program: What do we commit to do? How do we organize our work? A general overview	Dimitra Gaki
3)	<b>Financial and Administrative reporting rules:</b> all you need to know for a smooth reporting	Dimitra Gaki
4)	What's next in the 12 coming months? Short presentation of IO milestones and deliverables	
	<b>IO1.</b> The assessment of the education needs and gaps for the sustainable development of the EU peripheral rural areas	Ionel Mugurel JITEA
	IO2. E-learning course	Irina Herzon
	I <b>O3.</b> Bank of Case Studies I <b>O4.</b> Digital Teaching Platform and Digital Learning Resource	ite Puig de Morales Fusté James Moran
	<b>IO6.</b> Reflective report on the approach and methodology adopted	Irina Herzon
	Multiplier Events- Transnational Project Meetings -LTTActivity	Serafeim Felekis
5)	Dissemination	Irina Herzon
6)	Evaluation	all

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## **1. Concept:** What is RUR'UP?

Serafeim Felekis, UTH

RURUP



## **The Consortium**

- University of Thessaly, GR
- CIHEAM-IAMM, FR
- University of Helsinki, FIN
- University of National and World Economy, BG
- University of Agricultural Sciences and Veterinary Medicine, RO
- Galway-Mayo Institute of Technology, IRL
- University of Osijek, HR





## **Peripheral Areas**

**30 %** Europe's Agricultural Areas (15% agricultural holdings)

□ Critical for EU "Farm to Fork" Strategy

□ Important for achieving UN's Sustainable Development Goals

SDG2Zero HungerSDG4Quality EducationSDG8Decent Work and Economic GrowthSDG15Life on LandSDG13Climate Action

□ Important for tackling rural **depopulation**, **biodiversity** loss and **heritage** preservation

Multidisciplinary approach is critical for empowering scientists, consultants, decision makers, local producers and actors



## **Project Aim**

### "The Development of **New Knowledge** concerning **Sustainable Development** of **Peripheral Rural Areas**"

- 1) build understanding on the specific skills and competencies needed by the **labor market** and societal needs in such regions
- 2) support curricula development to ensure learning for the **skills and competencies**
- 3) strengthen **collaboration** between HE and potential regional and cross-regional employers

4) support **professional competencies** of the HE educators in such regions

5) contribute to the international pool of **open educational resources** (OER).

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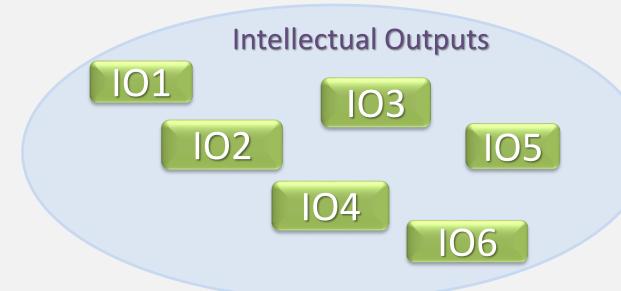


## 2. WORK PROGRAM: HOW THE PROJECT IS ORGANISED and HOW DO WE ORGANIZE OUR WORK?

Dimitra Gaki, UTH



#### **Project Management**



- **Multiplier Events**
- E1. France
- E2. Bulgaria
- E3. Ireland
- E4. Romania
- E5. France
- E6. Croatia
- E7. Greece

#### **Transnational Project Meetings**

TPM 1. online TPM 2. online TPM 3. at France TPM 4. at Greece

#### Learning, Teaching, Training Activity C1. "RUR'UP Summer School 2022" (Greece)



#### AIM: get organised collectively, anticipate

							DET	AILED PI	ROJECT		ABLE															COMMENTS/SUGGESTIONS					
										jun.21 j																					
Desired and ideat	MONTHS	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	5 M17	M18	M19	M20	M21	M22	M23	M24						
Project activity*																															
A - Management - UTH																										Official Kick-off Meeting> 1rst week of October 2020 Presentation of the working Plan and task disribution Presentation of Admin and Financial general aspects Presentation of project Communication and Dissemination Plan: logo and visibility aspects, working plan and tasks					
Admin & Financial Guidelines and monitoring Tools																										distribution, etc. Ready by mid October 2020					
Monitoring Bugdet - financial report																										Admin and Financial Monitoring by Coordinator every semester					
INTELECTUAL OUTPUTS IO																										IO under a number of 6					
IO1 - Assessment - USAMV-Cluj																			Duration: 5 months (starting from month 1) deliverable: rapport (global) nb: Homig a common guidelines/instructions on how to collect/deliver the information for tasks 1 and 2 could be very useful each patter - research at national level												
Task 1 - Review of current programmes																										Working Effort: all: 3,5 days - USAM-Cluj: 6,5 days					
Task 2 - Identification of educ & skills gaps of professionals							-		-						-	-		-	each partner - research at territorial level jointly with local stakeholders - classification under 6 themes Working Effort: all: 2 days, CHEAM-IAMM: 5 days wrap-up task by USAMV-Ciuj												
Task 3 - Report - Global           IO2 - <u>Ap. Eiglemic</u> 2000 - EEEE 46289-079221 Eiglemic Exceptioner Exceptione	ήγησης Erasmus+ με	πολλούς δυ	_	203:'Exform 2	-																	Working Effort: all: 0,5 days, USAMV: 6,5 days           Duration: 1,5 months (starting month 2)           Deliverable: interactive ressource           After 101 assessment, 102 will develop the elearning course/module which ideally will be impline to course will include examples provided under 103           Contents of the course will serve as a basis for Summer School           One state componented of the course									
Тазк 1 ИПОЧРЕЮ ПАЦЕЛАЕ КАЈ ОРНЕХЕЧМАТО Тазк 1 ІДРИМА КРАТСКИ ПОТРОФІСИ Тазк 2 ДЕЧОЧНИН ЕДИСИМ ПРОГРАММАТОМ ДЕВИКИ МИ Тазк 2 ДЕЧОЧНИН ЕДИСИМ ПРОГРАММАТОМ ДЕВИКИ МИ Тазк 1 — — — — — — — — — — — — — — — — — —	οτροφιών																						-	A	<b>C</b>	tions:					
Task 4 Σχεδίου με πολλούς δικαιούχους KA2 στ	ΕΚΠΑΙΔΕΥΣΗ 020-1-EL01-KA2	Προγράμι 103-07912	21																							sks per action,					
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## **Governance structure for monitoring**

- 1. Project Management **Board (PMB**)
- 2. Project Steering Committee (SC)
- 3. Each Activity/Task Leader (AL

**AIM:** Follow the Actions and the whole Project, Adapt if necessary, Find the best solutions collectively



1. Project Management **Board (PMB**)

**Composition :** Applicant-UTH, PO2- UH, PO1-CIHEAM IAMM

#### Role

- to ensure the proper overall implementation of the project,
- to prepare agendas for project meetings,
- to mobilise partners before project activities,
- ✤ to ensure proper internal communication within the partnership,
- to implement Project Risk Management Plan,
- to review deliverables before submission.
- to provide operation management of the project, assess progress, control impacts and risks, evaluate quality, and propose corrective measures when needed, which will be presented/proposed to the Steering Committee for approval.
- to be mostly responsible for reviewing Project Intellectual Outputs (IO), Teaching-Training-Learning Activities (C), and Multiplier Events (E).
- to meet when required and it will be organized virtually



#### 2. Project Steering Committee (SC)

**Composition :** Project Management Board (PMB), all Partners representatives

#### Role

- to be the project's ultimate decision-making body
- to be in charge of major strategic decisions of the project, *e.g.* review, risk mitigation measures, Grant Agreement issues, etc.

#### SC meetings:

- during the Transnational Project Meetings (TPM1, 2, 3, and 4)
- when required by virtual means (audio/visual conference or equivalent).



- 3. Activity/Task Leader (AL)
  - University of Thessaly, GR: Project management,

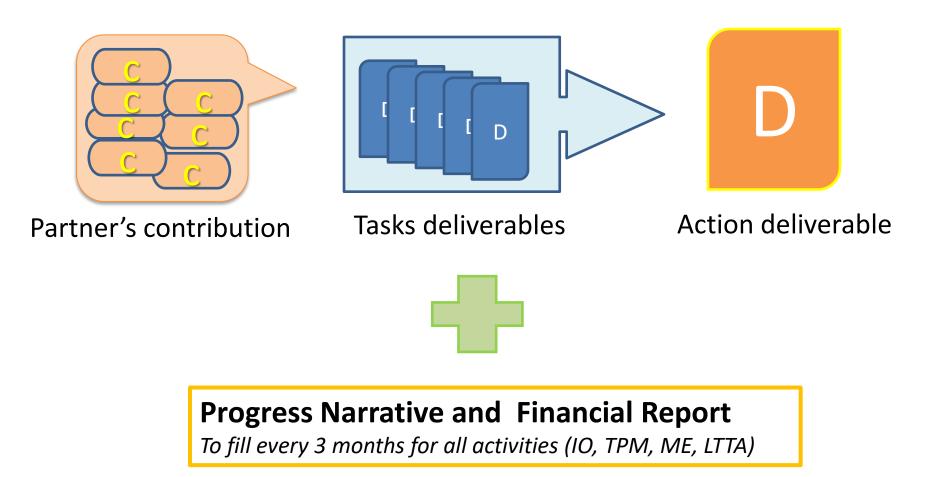
105, 106, ME7, LTTA (C1), TPM2, TPM4

- ✤ PO1-CIHEAM-IAMM, FR : IO3, ME1, ME5, TPM3
- ✤ PO2-UH, FIN: 102, 106,
- ✤ PO3-UNWE, BG: ME2
- ✤ PO4-UASVM, RO: IO1, ME4,
- ✤ PO5-GMIT, IRL: IO4, ME3, TPM1
- ✤ PO6-UO, HR: ME6

#### Role AL : is in charge of

- ✤ its activity progress and will report to the Project Coordinator and PMB.
- the elaboration of deliverables: Intellectual Outputs. Task Leaders in charge of Activities, Multiplier Events and Transnational Project Meetings.







European level

#### <u>RUR'UP level</u>

Common Docs (Google Docs, cloud)

#### <u>partner level</u>

#### Templates

Technical reporting Financial reporting

deliverables

2121

European Commission Mobility too		(IKY)										
	NA Dashboard Μαζική εξαγωγή εκθέσεων συμμετεχόντων	Bulk NA Validation and Exports										
(αλωσήρθατε στο Ι	Εργαλείο Κινητικότητας - Μα	obility Tool+										
	us: https://webgate.ec.europa.eu/fpfis/wikis/x/rY0qHw	,										
	8											
🛓 Users	Projects	📕 Βιβλιοθήκη										
Create NA User	Όλα τα σχέδια Erasmus+	Εργαλείο Κινητικότητα (Mobility Tool+ +) - Οδηγός Δικαιούχων										
List NA Users	All Projects European Solidarity	y Corps Λεξικό Δεδομένων Εργαλείου Κινητικότητας Mobility Tool+										
Beneficiar	All Projects Lifelong Learning Pr	rogramme										
Manage Erasmus+ 1) ( Manage ESC Notif	Continuous	reporting										
<b>2) Interim Report</b> ( <i>end of 1<sup>st</sup> year</i> ) Financial and Narrative Report												
<b>3) Final Report</b> ( <i>end of 2<sup>nd</sup> year</i> )												

Financial and Narrative Report



### **3. FINANCIAL REPORTING RULES:** <u>ALL YOU NEED TO KNOW FOR A SMOOTH</u> <u>REPORTING</u>

Dimitra Gaki, UTH



## **Budget – Grant amount**

Budget items	Grant
Project Management and Implementation	48.000
Transnational Project Meetings	24.235
Intellectual Outputs	84.207
Multiplier Events	20.500
Learning/Teaching/Training Activities	22.373

## RUR'UP: 199.315€



## **Budget – Grant amount per partner and item**

Budget Category	UTH	IAMM	HY	UNWE	USAMV	GMIT	SJJSO	Total
Project Management								
& Implementation	12.000	6.000	6.000	6.000	6.000	6.000	6.000	48.000
Transnational Project								
Meetings	3.245	2.300	4.560	3.820	3.820	2.670	3.820	24.235
Intellectual Outputs	11.598	19.510	17.700	5.244	5.910	19.553	4.692	84.207
<b>Multiplier Events</b>	3.100	7.000	0	2.500	2.500	2.500	2.900	20.500
Learning, Teaching,								
Training Activities	2.930	3.405	3.830	2.930	3.405	3.830	2.043	22.373
Budget Total	32.873	38.215	32.090	20.494	21.635	34.553	19.455	199.315



#### Prefinancing

- ✓ Property of the EU until the payment of the balance
- ✓ Received by the coordinator distributed to the Beneficiaries

#### First payment 40%

- ✓ within 30 days of receiving the initial payment from the Hellenic National Agency and
- $\checkmark$  bank details are correctly provided by the Co-beneficiary

	UTH	IAMM	HY	UNWE	USAMV	GMIT	SJJSO	Total
Budget Total	32.873	38.215	32.090	20.494	21.635	34.553	19.455	199.315
Frist Transfer (40%)	13.149	15.286	12.836	8.198	8.654	13.821	7.782	79.726



#### **2 2nd payment –Interim Payment 40%**

- ✓ Co-beneficiary's contractual agreements have been fully met,
- ✓ Co-beneficiary provides in form and time eligible and full supporting documentation on project expenditure of at least 70% of the first payment
- ✓ Co-beneficiary's report to Coordinator on time [05/10/2021]
- ✓ within 30 calendar days from the 2nd pre-financing by the Hellenic National Agency to the Coordinator

	UTH	IAMM	HY	UNWE	USAMV	GMIT	SIJSO	Total
Budget Total	32.873	38.215	32.090	20.494	21.635	34.553	19.455	199.315
Second Transfer (40%)	13.149	15.286	12.836	8.198	8.654	13.821	7.782	79.726



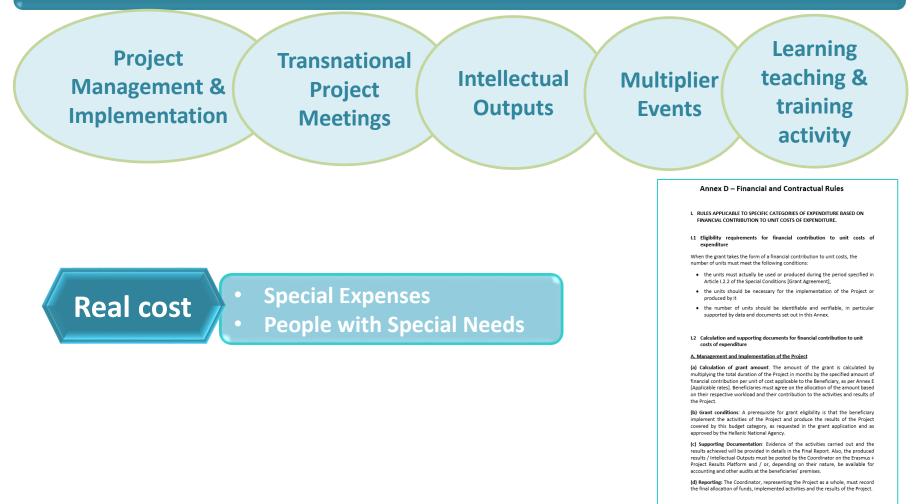
#### **<u>3rd and final payment – Payment of the Balance 20%</u>**

- ✓ Co-beneficiary's contractual agreements have been fully met,
- ✓ Co-beneficiary's report presented on time
- ✓ all the necessary supporting documentation has been received
- $\checkmark$  the National Agency has approved the final report.

	UTH	IAMM	HY	UNWE	USAMV	GMIT	SJJSO	Total
Budget Total	32.873	38.215	32.090	20.494	21.635	34.553	19.455	199.315
Final grant (20%)	6.575	7.643	6.418	4.099	4.327	6.911	3.891	39.863



#### Eligibility for financial contribution to <u>unit costs</u> of expenses





#### General conditions

- ✓ **incurred** by the beneficiary,
- ✓ during the implementation period
- ✓ in link with the Project (action plan)
- $\checkmark$  indicated in the estimated budget
- ✓ identifiable and verifiable (Erasmus+ guide)
- $\checkmark$  respect the communication and dissemination rules
- ✓ having supporting documents
- ✓ in accordance with **accounting standards** and complying with **national laws**
- ✓ declared in **euros**

## *if not .....* → <u>EXPENDITURES WILL BE REJECTED !!</u> <u>Money Refund !!!!!</u>





#### 1. Intellectual outputs:

- Staff contracts with the key points translated in English (staff name, period concerned, amount, etc)
- timesheets (signed) per person/per category (researcher, technician)/per IO
- payslips or bank transfer receipt

#### 2. Transnational Project Meetings:

- Boarding passes or other proof of travel
- Attendance list or individual attendance certificates signed

#### 3. Multiplier Events:

- Attendance list\*
- Evaluation forms
- Photos
- Agenda
- Report

 \* Project elements, date, venue and title of ME
 <u>Each participant have to complete</u>: name, organisation sending (if applicable), email, signature
 In case photos of the event are taken, participants <u>must be consent</u>



#### IMPORTANT

- 1. Timely search and collection of supporting documents by partners
- 2. Respect deadlines
- 3. Accounting in a <u>separate accounting portion</u> for the Project or off-balance sheet monitoring in an excel file
- 4. Separate bank account for the Project and sending the account statement (extrait) to carry out the audits
- 5. Payments by bank transfer only, NEVER cash
- 6. Adherence to a procurement procedure in accordance with the regulations of each body
- 7. Proof of tax awareness (for private entities)
- 8. Proof of insurance awareness (for private entities)
- 9. Pay attention to the incompatibility in terms of the qualities of the signatory and the participant





## **20% Budget transfers** between budget categories without modification of the GA

for each of the following budget categories:

Project Management and Implementation, Transnational Project Meetings, Intellectual Outputs, Multiplier Event, Learning / Teaching / Training Activities, Special -Exceptional Expenditure

in grant funds of any other budget category EXCEPT of the categories related to

- Project Management and Implementation
- Special -Exceptional Expenditure

**Exception:** grant to disabled people

Category where grant can be transfer even if no initial grant funds have been provided to cover it

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#### **Organising VIRTUAL ACTIVITIES due to the COVID-19 Pandemic**

□ transfer up to 60% of the funding for each of the following budget categories:

Transnational Project Meetings, Multiplier Events and Dissemination Activities, Learning, Teaching Training Activities and any other Special Expenses

in grant funds of any other budget category **EXCEPT of the categories** related to

- Project Management and Implementation
- Special Expenses

**transfer up to 10%** of the funding from any unit cost category to the Special Expenses

to cover costs related to the purchase and / or rental of equipment and / or services necessary for the implementation of virtual mobility activities due to COVID - 19, even if the approved budget did not include any initial commitment amount under in the Special Expenses category.





RURUP

#### Mobility tool : minimum and maximum limits

				Budget Transfers (%	of Approved Budget)				
			er Transfers To Another et Item		le Amount To Another et Item	Maximum Allowed After Budge	Transfers From Another et Item		
Legend: This budget item's current amount is above the approved amount after transfers from other budget items.									
This budget item's current amount exceeds its approved budget. This budget item's current amount is below the minimum allowed amount after transfers to other budget items.			Minimum Allowed		Maximum Transferable		Maximum Amount		
The highlighting of amounts using the above mentioned colour legend does not any way prevent you from using all functionalities in the tool, including the submission of a Final Beneficiary Report.	in Approved Budget (by National Agency)	% of Approved Budget	Amount According to % of Approved Budget	% of Approved Budget	Amount According to % of Approved Budget	% of Approved Budget	According to % of Approved Budget	Current Budget (in Mobility Tool+)	% Current/Approved budget
Total Project	199.315,00 €							0,00 €	0,00 %
Project management and implementation	48.000,00 €	80,00 %	38.400,00 €	20,00 %	9.600,00 €	100,00 %	48.000,00 €	0,00 €	0,00 %
Transnational Project Meetings								0,00€	
	24.235,00 €	40,00 %	9.694,00 €	60,00 %	14.541,00 €	160,00 %	38.776,00€	0,00 €	0,00 %
Intellectual Outputs	84.207,00 €	80,00 %	67.365,60 €	20,00 %	16.841,40 €	160,00 %	134.731,20 €	0,00€ 0,00€	0,00 %
								0,00 €	
Multiplier Events	20.500,00 €	40,00 %	8.200,00 €	60,00 %	12.300,00 €	160,00 %	32.800,00 €	0,00€	0,00 %
Learning, Tracking and Training Activities								0,00 €	
Learning, Teaching and Training Activities	22.373,00 €	40,00 %	8.949,20 €	60,00 %	13.423,80 €	160,00 %	35.796,80 €	0,00 €	0,00 %
SP-HE-IPL : Intensive programmes for highe								0,00 €	
education learners	22.373,00 €							0,00 €	0,00 %
Travel	8.975,00 €							0,00€	0,00 %
Exceptional Costs for Expensive Trave	el 0,00 €							0,00 €	0,00 %
Individual Support	13.398,00 €							0,00 €	0,00 %
Linguistic Support	0,00 €							0,00€	0,00 %
Special Needs Support	0,00 €							0,00 €	0,00 %
Exceptional Costs	0,00 €	40,00 %	0,00 €	60,00 %	0,00 €	100,00 %	0,00€	Ενεργοποιήστ ₀,∞€ Μετάβαση στις ρυσ	ε τα Windows μίσεις για εν <b>θ99%</b> ι
								0,00 €	



#### □ Template documents

Guidelines on Administrative, Financial and Communication procedures

will be available for the partnership by the **end of November** 



## **Tools**

#### • monitoring tools:

attendance, templates for feedback and invoicing guidelines, project common work platform (google docs// cloud)

#### communications

tools : for the meetings: Skype, Zoom

for the dissemination : project website, social media (fb, twitter)

when: a) regular online meetings,

b) during planning the activities: online meeting between partners will be held in order to communicate methodology to be followed, expected outputs, results and indicators.



## **Tools**

#### • Work Progress Document:

a) during the TPM (every semester) will include a session on partner's reporting on progress to date with challenges encountered and problems solved

**b)** At the end of each activity, the partner in charge of it will be responsible for proper reporting and provide requested monitoring and supporting material.

In addition, the project coordinator will be responsible for collecting all this material for reporting (to answer needs for IO6).



## **Tools**

- **Quality document of the project outputs** will be regularly evaluated during the TPM
- system **evaluation** of outputs:

<u>Evaluation document</u>: each partner country to ensure and validate project implementation and quality

a revision stage will take place when producing each Intellectual Output

List of indicators



#### 4. WHAT IS NEXT in the 12 coming months?





IO1. Mugur

IO2. Iryna

IO3. Maite

**IO4. James** 

**IO6. Iryna - Georges** 

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## **Gantt Chart Proposal**

	MONTHS	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18	M19	M20	M21	M22	M23	M24
Project activity*																									
Α																									
01																									
02																									
03																									
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05																									
O6																									
TPM1																									
TPM2																									
TPM3																									
TPM4						1						і л													
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E7					_	rioj		CLIVIL	γ ιγμ	<b>c</b> 3.	Д	A - PRC	JECT N	ANAG	EMEN	T AND	IMPLE	MENT	ATION	ACTIV	ITIES				
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									Т	PM1		5 - TRA				ECT ME	ETING	S							
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## **Multiplier Events (ME)**

- CIHEAM IAMM E1 How to improve learning modules and curricula in the era of collaborative pedagogy?
- UNWE E2 RUR'UP National workshop on innovative education for sustainable development in peripheral rural areas.
- GMITE3Innovative education tools to enable sustainable development in<br/>peripheral rural areas.
- USAMV Cluj E4 Innovative education for sustainable development in peripheral rural areas. Challenges and new tools
- CIHEAM IAMM E5 Innovative education for sustainable development in peripheral rural areas: Participatory approaches to elaborate learning modules
- UO E6 National conference "RUR'UP Hrvatska"
- UTH E7 RUR'UP Regional workshop on innovative education for sustainable development in peripheral rural areas



# E1 How to improve learning modules and curricula in the era of collaborative pedagogy?

#### Objective

will be to exchange, learn and validate an innovative project-based approach for academic programmes.

Country of Venue: FRANCE Date: 03-02-2022



E2 RUR'UP National workshop on innovative education for sustainable development in peripheral rural areas.

#### Objective

to contribute to the knowledge flows and to strengthen links between university lecturers and practice.

More specifically, to:

- (1) share and promote the innovative educational tools produced under the project and
- (2) discuss them and receive feedback from peer lecturers from universities and agriculture vocational training centers as well as with professionals from peripheral regions from Bulgaria

Country of Venue: BULGARIA Date: 15-28/02/2022



E3 Innovative education tools to enable sustainable development in peripheral rural areas.

#### Objective

to strengthen the links between various institutes involved in higher education in peripheral rural areas and disseminate the range of resources developed during the RUR'UP project.

Country of Venue: Ireland Date: 11/03/2022





# E4 Innovative education for sustainable development in peripheral rural areas. Challenges and new tools

#### Objective

to be informed/trained during a minimum two hours conference about the online educational modules developed during this project.

Country of Venue: Romania Date: 09-12/04/2022



E5 Innovative education for sustainable development in peripheral rural areas: Participatory approaches to elaborate learning modules

#### Objective

to present the collaborative work between academia and territorial development stakeholders for the elaboration of innovative learning modules

to raise awareness of developing innovative education in peripheral rural areas, high nature value farming. It will highlight the training of future professionals on sustainable agriculture in alternative systems and specific needs coming from peripheral rural areas.

Country of Venue: France Date: 12/05/2022



E6 National conference "RUR'UP Hrvatska"

# Objective

to gather concerned actors from the academic and wider community to discuss the project results and plans for further dissemination outside the project.

to gather stakeholders working on high nature value farming and territorial development of peripheral rural areas

Country of Venue: Croatia Date: 27/05/2022



E7 RUR'UP Regional workshop on innovative education for sustainable development in peripheral rural areas

#### Objective

- Acquaintance and familiarization of participants with the novel educational tools and innovative teaching methods produced by the project and interactive learning process.
- Identification of ways to implement new forms of co-operation that will help the necessary communication of innovative ideas and results of existing research in academia, bearing in mind the conditions in the areas targeted by RUR'UP.
- Explore possible utilization of the innovative tools produced during the course of the project for wider audiences.

Country of Venue: Greece Date: 25/07/2022



# <u>LTTA (C1)</u>

# C1 "RUR'UP Summer School 2022"

#### Objective

allow testing and implementation of the produced educational material, and therefore evaluating the outcomes of this project, in developing peripheral rural areas.

It offers the consortium the opportunity to strengthen the problem solving and practice orientation of the project.

Country of Venue: Greece Date: 17- 23/07/2022



# **Transnational Project Meetings (TPM)**





**TPM 1** It was design to take place just before the Burren Winterage School (BWS, 23-25 October 2020, <u>https://www.burrenwinterage.com/</u>)

it is take place visual in two level:

23-10-2020 visual participation to Burren Winterage School organised by P05-GMIT

G-11-2020 (visual) Kick off Meeting organised by UTH

TPM 2 Objective : to monitor the project progress, validate IO1 and review the key IOs (2-5).
 organised : UTH (digital)
 Date : july 2021



**TPM 3** Objective : will gather all partner's and associated representatives to monitor the project and refine strategies for setting up the last stage of the project.

Place : 2/ 2022 Montpellier France

organised : P01-CIHEAM-IAMM

Date : 1-3/2/2022

- TPM 4 Objective : to sum-up over the implementation process and above all to evaluate, to what extent the results addressed the gaps identified in the beginning (IO6). to define the partnership post-project plans
  - Place : in Thessaly Greece

organised : University of Thessaly

Date : 7/ 2022



# 5. Dissemination:

Serafeim Felekis, UTH





# Project Communication and Dissemination (C&D) Plan

main objective :

to raise the impact of the project through promoting the uptake of the project results within and outside the project countries, effectively disseminating project results to groups of the identified stakeholders as well as communicating with a wider audience

Main targets are:

Project material available to end users after end of project and can encourage mainstreaming of the issues important for the peripheral areas in education



Each partner will ensure the exploitation of RUR'UP results by organising and participating in a wide range of events.

🖵 main goal :

to encourage the elaboration and improvement of comprehensive educational plans for the *exploitation and sustainability of the educational outputs after the completion of the project*.

□ Whenever needed, outputs will be translated into the national languages.



# **Key stakeholders**

- Participating institutions (participants in the project and the education personnel in relevant fields) and their networks
- Associated partners
- **Other potential end-users,** local to national levels:
  - agricultural vocational schools,
  - other relevant universities and research institutions,
  - farm advisory organisations,
  - producer organisations,
  - Rural Development Networks,
  - Iocal, regional and national rural development project,
  - Ministries and other government institutions

# **Key stakeholders**

Erasmus+

- ❑ Other stakeholders, EU level:
  - subscribers to Erasmus+ Dissemination Platform and Electronic Platform for Adult Learning in Europe (EPALE).
  - European Forum of Farm Advisory Services (EUFRAS),
  - The European Network for Rural Development (ENRD),
  - EIP Newsletters (?)
  - EU-level policy makers in field of agriculture and rural development food security, environment and research,
  - Farmers organizations with main focus on HNV farming and sustainable agriculture: Copa-Cogeca, Via Campesina, ENOAT, EuroMontana,
  - Nature conservation/environmental NGOs with expertise on HNV farming: Agricultural Task Force of BirdLife International, European Environmental Bureau (EBB), UICN, WWF, etc.

Innovative education for sustainable development in peripheral rural areas

Professional societies of relevance: e.g. European Society for Agronomy, Agroecology Europe, etc.

# **C&D** activities

Erasmus+

#### Inside the partnership

- Each partner and associated partner will promote the project on their web sites and What's-new services in national languages
- send off a press release
- give at least four talks
- publicise the project, release of Intellectual Outputs and activities on their social networks
- will plan their own institutional-level events to present the project at its different stages of implementation

# C&D activities

#### Outside of the partnership.

- establish a simple Internet site -Every partner organisation will have a link to this site from their own pages
- target English-speaking national and international end-users
- will establish the project level social groups in Research Gate, Facebook, Twitter and LinkedIn and connect to other existing social networks related to high education, civic participation and agroecology
- post at least 10 posts annually
- engage students participating in the project activities to communicate about it on their personal social network accounts and liveblogs



### **C&D** activities

#### Outside of the partnership.

- use the project hashtag on all the materials
- Ink to a number of former and ongoing Erasmus projects relevant to our focus
- will publicise the project and outcomes in at least two international conferences on education with an open access abstract system and/or webinar
- use opportunities provided by the Erasmus+ Dissemination Platform and Electronic Platform for Adult Learning in Europe (EPALE).
- focus entirely on electronic means of dissemination. All the partner institutions are well equipped with their own digital facilities for a proper dissemination in e-channels



### **Implementation and outputs**

- To create the project logo (t+1 month)
- To create a simple site under the University of Helsinki website (t+2 month)
- Information on the partners' websites, in national language and English (t+2 month)
- Create social media groups/accounts (Facebook, Twitter, LinkedIn accounts) and activity of at least posts/year) (t+2 month)
- Contact lists? (database) of ongoing and past projects and groups (incl. social networks) that can be used for targeted communication activities, nationally, regionally, internationally (t+3 month).
- Press-release (t+1)
- > Talks on radio and TV, communication on rural online media
- Communication to the relevant EU channels (t+24)
- Information about the educational activities
- Educational materials deposited as Open Access (t+24).
- Talks at pedagogical meetings and seminars (at least four)
- Workshops and trainings, Multiplier events



#### Discussion